



An initiative of



City of **HOBART**

Super Sidewalk Saturday Most Creative or Fun Business Sidewalk Competition Terms and Conditions

1. Information on how to enter and the prize/s forms part of these conditions of entry. Entry into the competition is deemed acceptance of these conditions of entry.
2. The competition is for the most creative and fun on-street display on Saturday 26 August 2017.
3. The competition is open to all businesses/organisations in the city centre.
4. The City Centre is defined as the geographical area bounded by Harrington, Macquarie, Argyle and Brisbane Streets including both sides of the road, shopping centres and arcades.
5. To be eligible, businesses/organisations must have an on-street display on Saturday 26 August 2017 between 10.00 am and 12.30 pm and be located in the City Centre.
6. An on-street display consists of a trestle table display or other display set up by the business/organisation on the footpath in front of the business/organisation.
7. Entries will be judged for their creativity and general sense of fun.
8. There are four prizes to be won, with each one consisting of a media package. The prizes are:
 - \$1000 media package from 7H0FM (production plus air time)
 - \$1000 media package from Southern Cross (air time only)
 - \$1000 media package from Win TV (air time only)
 - \$7,761.60 media package from the Mercury (one full page advertisement)
9. The Win TV media package is for air time only and does not include commercial production. Further details and conditions will be available on the winning voucher.
10. The Southern Cross media package is for air time only and does not include commercial production. The media package can be used on 7Two, 7Mate, Heart 107.3 or Hit 100.9 and is valid until 31 August 2017. Further details and conditions will be available on the winning voucher.
11. The Win TV media package is for air time only and does not include commercial production. Further details and conditions will be available on the winning voucher.
12. The Mercury media package is for one full page color advert only and does not include graphic design. Further details and conditions will be available on the winning voucher.
13. The judging will be undertaken by a representative from the Mercury, 7H0FM, Southern Cross and Win TV who will determine the four winning businesses and will occur between **26 August between 10:00 am (EST) and 26 August at 12:30 pm (EST)**.

14. The winners' names will be announced on the stage in the Elizabeth Street Mall at 1.20pm and the vouchers will be provided to the winning businesses on the day. If unable to be contacted by this means, the winners will be contacted by telephone, email, or by mail within seven (7) days.
15. The winners' names will be published on the Hello Hobart website.
16. The prizes must be taken as offered. Prize values are GST inclusive and are in Australian dollars.
17. The prizes are not transferable to any other person/organisation.
18. The judges' decision is final and no correspondence will be entered into.
19. The competition winners must agree to have their photo taken and published via City of Hobart promotional channels.
20. Employees and their immediate families of the City of Hobart and suppliers associated with this promotion are ineligible.
21. The Promoter will take the necessary steps to ensure that any personal information provided by entrants in this competition remains confidential and is only used for the purposes of this competition. The Promoter will not sell, trade or make available your personal information to others.
22. The Promoter's decision in relation to any aspects of the competition is final and binding on every person who enters and no correspondence will be entered into.
23. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner.
24. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of or in connection with this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including without limitation technical malfunctions or failures.
25. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
26. All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion but no further use of this information will be made. To facilitate your participation, the Promoter may disclose your personal information to other companies associated with this promotion. If you do not provide your personal information, the Promoter will not be able to enter you into this promotion.
27. If for any reason this promotion is not capable of running as planned, due to any causes beyond the control of the Promoter, which affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process.

28. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, natural disasters, acts of God, civil unrest or strikes, the Promoter may in its absolute discretion cancel the event and recommence it from the start on the same conditions subject to State Regulation.
29. The Promoter is the Hobart City Council, 16 Elizabeth Street, Hobart Tasmania 7000
ABN 39 055 343 428.