



An initiative of



City of **HOBART**

#hiddenhobart **Hello Hobart Photo Competition**

1. The Promoter is Hello Hobart, an initiative of the City of Hobart, 50 Macquarie Street, Hobart Tasmania 7000 ABN 39 055 343 428.
2. Information on how to enter and the prize/s forms part of these conditions of entry. Entry into the competition is deemed acceptance of these conditions of entry.
3. The competition commences weekly, every Tuesday, beginning **Tuesday 20 August at 2.00pm (EST)** with the final week that the competition will occur on **Tuesday 17 September at 2.00pm (EST)**. There will be five weekly draws in total.
4. Entry to the competition is only available online, through the Hello Hobart Instagram page, www.instagram.com/hellohobarttasmania/ or alternatively via the Hello Hobart Facebook page, <https://www.facebook.com/hellohobarttasmania/>. Entries are received via comment on the Hello Hobart Instagram or Facebook post with the tag #hiddenhobart. An entry must be received by **1pm the following day (Wednesday)** that the photo was posted to be eligible to go into the draw.
5. To enter the competition you must successfully guess the location of the photo posted with the tag #hiddenhobart on the Hello Hobart Tasmania Instagram/Facebook page.
6. Only entries that are "following" the Hello Hobart Instagram/Facebook page are considered as eligible entries.
7. There is one prize for each week to be won in the competition period, and only one prize across the two social media platforms for each week. The prize consists of a free coffee and sweet treat to the value of \$10 at *Straight Up Coffee and Food*. The sweet treat is nominated by the winner depending on availability. The total prize pool is valued at \$50.
8. The prize must be taken as offered. The prize value is GST inclusive and is in Australian dollars.
9. The prize draw will occur at **2.00pm (EST)** at the Hobart Town Hall on **the day after the post goes live each week**. The winning entry will be drawn randomly.
10. Entries will be deemed to be accepted at the time they are posted online. No responsibility will be taken for lost, late or misdirected entries.
11. The winner's name will be published on the Hello Hobart Instagram/Facebook page under the entry photo post. A copy of winners will also be available at www.hellohobart.com.au.
12. The judge's decision is final and no correspondence will be entered into.
13. If the winner is not able to be contacted via reply message then Hello Hobart reserves the right to award the prize to another entrant by random draw. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner.

14. If the prize is unavailable, the Promoter, in its discretion, and in consultation with the winner, reserves the right to substitute the prize with a prize to the equal value and/or specification.
15. A reply message will be distributed by Hello Hobart after the draw has taken place. Once a reply message is received by the winner, they are then able to take the message into *Straight Up Coffee and Food* to claim their prize.
16. The winner is required to provide proof of identity upon receipt of the prize. This includes evidence that the winner has an inbox message from Hello Hobart detailing that they have won the prize.
17. No responsibility will be held for loss or damage to goods. All prizes must be taken as offered and no exchange is available. Prizes are not redeemable for cash and are not transferable to any other person.
18. The promoter takes no responsibility for the condition of items supplied by various businesses as prizes for the competition.
19. Employees of the City of Hobart and their immediate families are ineligible to enter this competition.
20. Only residents of Tasmania are eligible to enter this competition.
21. The City of Hobart will take the necessary steps to ensure that any personal information provided by entrants in this competition remains confidential and is only used for the purposes of this competition. City of Hobart will not sell, trade or make available your personal information to others.
22. The Promoter's decision in relation to any aspects of the competition is final and binding on every person who enters and no correspondence will be entered into.
23. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram/Facebook. Each participant releases Instagram/Facebook of accountability once an entry is received.
24. The winner must redeem their prize within 2 weeks (14 days) of being advised of their winning entry.
25. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of or in connection with this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including without limitation technical malfunctions or failures.
26. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
27. All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion but no further use of this information will be made. To facilitate your participation, the Promoter may disclose your personal information to other companies associated with this promotion. If you do not provide your personal information, the Promoter will not be able to enter you into this promotion.

28. If for any reason this promotion is not capable of running as planned, due to any causes beyond the control of the Promoter, which affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process.
29. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the event and recommence it from the start on the same conditions subject to State Regulation.