

Hello Hobart.



TERMS & CONDITIONS

Find the Elfie Campaign

1. Promotion Details

1.1 The Find Elfie Competition (Promotion) commences at 9:00am AEDT on Sunday, 1 December 2024, and concludes at 11:59pm AEDT on Sunday, 22 December 2024 (Promotion Period).

1.2 The Promotion is promoted by Hello Hobart, operated by the City of Hobart (Promoter).

1.3 All Entrants will be subject to, and will need to adhere to, the Terms and Conditions as set by the Promoter and any future Terms and Conditions amended.

2. Eligibility

2.1 The Promotion is open to all Southern Tasmanian residents and visitors, excluding employees, contractors, agents, sponsors, and immediate family members of the Promoter.

2.2 Entrants under the age of 18 must have prior consent from their parent or guardian before entering the Promotion and must be able to provide evidence of such consent upon request.

3. The Prizes

3.1 The Promotion includes:

- a. One major prize: a \$250 gift voucher to a participating small business selected by the winner.
- b. Additional spot prizes to be awarded during the Promotion through Instagram story challenges.

3.2 All prizes are:

- a. Non-transferable, non-refundable, and cannot be exchanged for cash.
- b. Subject to any terms and conditions set out by the issuing business.

3.3 The major prize draw will take place on Monday, 23 December 2024, and winners will be selected at random by a staff member of the Promoter.

3.4 Winners will be notified via email or Instagram by 5:00pm AEDT on the same day.

3.5 The winner of the major prize must collect their voucher in person from the Council Centre building, 16 Elizabeth Street, Hobart, during business hours. Proof of identity will be required upon collection.

3.6 If a winner is under the age of 18, the prize will be awarded to the winner's nominated parent or guardian upon presentation of photo identification.

3.7 If the major prize remains unclaimed for 30 days, a redraw will be conducted.

4. How to Enter

4.1 To enter the Promotion, participants must:

a. Follow the clues provided on Hello Hobart's Instagram page to locate the 12 small businesses where Elfie is hiding.

b. Access the digital entry form via the provided link on the Hello Hobart website.

c. Submit their entry through the digital form, providing the following details:

- The correct name of the business where each of the 12 Elfie clues can be found.
- Full name and contact details of the entrant.

4.2 Each individual may submit only one entry during the Promotion Period.

4.3 Entries must be submitted by 11:59pm AEDT on Sunday, 22 December 2024.

4.4 Entries deemed rude, vulgar, or inappropriate will be disqualified.

5. General Terms and Conditions

5.1 The Promoter reserves the right to disqualify any entrant for breaching these terms or engaging in misconduct that jeopardises the integrity of the Promotion.

5.2 Proof of identity may be required when claiming a prize.

5.3 By entering the Promotion, the entrant hereby gives the Promoter authority to publicly announce their name (should they be a winner) at the time of the selection and at any stage thereafter.

5.4 The Promoter is not responsible for:

a. Lost, late, incomplete, or misdirected entries.

b. Technical issues affecting participation.

5.5 Participation in the Promotion implies acceptance of these Terms and Conditions.

6. Privacy

6.1 Personal information collected will only be used for the purposes of administering the Promotion and in accordance with the City of Hobart's privacy statement.