

## Hobart Souper Bowl 2025 Terms and Conditions

1. The 'Souper Bowl' campaign begins at 9:00am AEDT on Friday, 1 August 2025, and ends at 11:59pm AEDT on Thursday, 31 August 2025.
2. Hello Hobart, operated by the City of Hobart and located at 16 Elizabeth Street, Hobart, is responsible for promoting the campaign.
3. Participants must comply with the Terms and Conditions established by the Promoter, including any future updates.

### THE PRIZES

4. Awards will be given to both the top-voted venue and a randomly selected voter.
5. The Prize for the Winning Venue consists of:
  - The winning venue will receive a media session with a local agency, valued at \$650. The Prize is sponsored by the Promoter.
6. The Prize for the Winning Voter consists of:
  - The selected voter will receive a \$200 voucher valid at any 'Eat and Drink' venue listed on [www.hellohobart.com.au](http://www.hellohobart.com.au).
7. Prize winners will be contact after the conclusion of the Promotion, on or after Monday, 1 September 2025.
8. A Promoter staff member will randomly choose the winning voter, provided their entry meets all eligibility criteria.
9. The venue with the highest number of public votes for its Souper Bowl entry will be declared the winner, subject to eligibility.
10. Winners will be notified via phone or email on the draw date and must claim their prize within 14 days.
11. Prizes must be redeemed in accordance with the terms specified by the voucher issuer or service provider and cannot be exchanged for cash.

## HOW TO ENTER

12. Venue participants must, during the campaign period:

- Develop a soup variety available for purchase throughout the campaign duration.
- Submit the soup offer via the EOI form and receive approval from the Promoter for valid entry.

13. Voting participants must, during the campaign period:

- Cast a vote for a participating venue using the online voting form.
- Include their contact information with the vote submission.

14. It is the Entrant's responsibility to ensure their entry is submitted correctly and is valid.

## GENERAL TERMS AND CONDITIONS

15. The Promoter is not liable for entries that are late, lost, incomplete, or misdirected. Entries with incorrect contact details will be invalid.

16. The Promoter may disqualify any participant suspected of violating these Terms or engaging in misconduct that compromises the campaign's integrity.

17. Winners must present valid identification to claim their prize.

18. If a winner is under 18, the prize will be awarded to their nominated parent or guardian upon presentation of photo ID.

19. Participants under 18 must obtain parental or guardian consent before entering and be able to provide proof if requested.

20. By participating, entrants grant the Promoter permission to publicly announce their name if selected as a winner.

21. Hospitality venues within the City of Hobart Local Government Area, as defined by The Local Government Act 1993, are eligible to enter, excluding Promoter staff and their immediate families.

22. Southern Tasmanian residents and visitors may vote, excluding Promoter staff, contractors, sponsors, and their immediate families.

23. The winner of the major prize must collect their voucher in person from the Council Centre building, 16 Elizabeth Street, Hobart, during business hours, within three weeks of being notified.